

CREATE YOUR LEGACY

A CENTURY PAST, A CENTURY AHEAD

“OUR FIRST CHAPTER”: 1918-2018

In the life of a redwood tree, 100 years is a brief, passing moment. In the life of a nonprofit organization, however, 100 years marks an extraordinary milestone.

In 1918, Save the Redwoods League founders organized with one goal in mind: **to permanently protect the redwoods. We remain the only conservation group with this singular purpose.**

Since then, supporters of the League have protected more than 214,000 acres of California’s redwood forests, created 66 redwood parks and reserves, and inspired millions of transformational experiences for visitors from around the world. With an eye toward the long-term health of the redwoods, we have also pioneered innovative, science-based forest restoration techniques.

“OUR NEXT CHAPTER”: 2019-2119

As we begin our next century, we aim to safeguard our storied groves by increasing the scale and impact of the conservation already at work. Our Centennial Vision is about strengthening these globally significant forests—and the spiritual benefits of a simple walk in the woods—for generations to come.

TAKE PART

Turn the page to see our 100-year objectives and a special way that your legacy gift can generate \$1,000 for the redwoods today.



100 YEARS IS JUST THE BEGINNING

These goals represent our efforts to save these sacred places for those who will wander the forests after us.

PROTECT

- Double the size of coast redwood forests in parks and reserves to 800,000 acres.
- Protect the remaining old-growth forests.
- Secure the redwood forests' footprints and restore their ecological condition.

RESTORE

- Put half (800,000 acres) of the coast redwood forests on a trajectory toward old-growth forest form and function.
- Restore giant sequoia groves through fuels management, prescribed fire, and other tools that enhance ecosystem function.

CONNECT

- Substantially increase and diversify redwood park visitation to reflect the scale and diversity of California's population.
- Ensure an inspirational and transformative park experience for all who visit the redwoods.
- Make certain that redwood forests—their parks, ecological significance, conservation, and stewardship—are understood and embraced as critical elements of California's identity.



GENERATE \$1,000 FOR THE REDWOODS TODAY!

Your gift will go further in 2018. Each new legacy donor will generate a \$1,000 immediate donation, thanks to a generous matching gift from a member of the League's Board of Directors, Peggy Light. Our goal is to welcome 100 new supporters, raising \$100,000 by the end of the year. **Help us close the gap!**

If you have already given a legacy gift to the League but haven't told us, we want to count you in our 100! Let us know about your gift so that we can thank you for your generosity and ensure that your gift is used exactly as you intend. Return the enclosed reply card to ensure that you are part of the Centennial celebration.

HOW YOU CAN HELP

By including a gift to Save the Redwoods League in your estate plan, you ensure that future generations can witness firsthand the impressive power of nature. There are many ways you can impact the redwoods' future.

YOUR RETIREMENT PLAN

Contact the administrator of your retirement plan for a change-of-beneficiary form or download a form from your provider's website. You can decide what percentage of the account you wish to give to the League.

IRA CHARITABLE ROLLOVER

If you are 70½ or older, you can use the IRA charitable rollover to transfer up to \$100,000 annually directly to the League. You do not pay income tax on the distribution and your gift can satisfy all or part of your required minimum distribution. Simply contact your IRA administrator or download a change-of-beneficiary form from your provider's website.

CHARITABLE GIFT ANNUITY

With a gift annuity, you make a donation using cash, marketable securities, or other assets, and the League pays you a fixed amount for life. The rates for these life-income gifts went up in July—they're the highest they've been in years.*

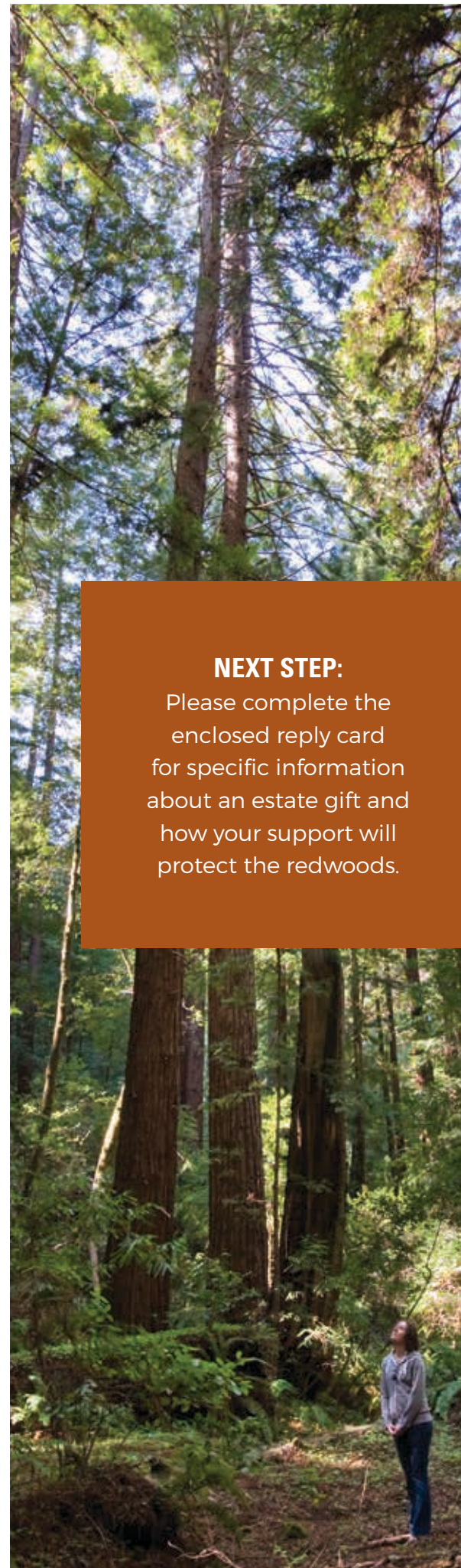
A FREE GIFT FOR YOU

You're the reason that so many of us are able to experience the wonder of the redwoods. As a thank you, we want to give you a free gift to help your values live on indefinitely.

We've teamed up with FreeWill to give you a totally free way to prepare for your future while taking care of the people and causes you love. The service is free whether or not you choose to leave a gift. You can also use the tools to start your will and document your wishes before visiting an attorney. Visit FreeWill.com/savetheredwoods to get started.

Contact Sharon Rabichow at legacy@SaveTheRedwoods.org or 415-820-5828 for a no-obligation, confidential illustration of the gift that works best for your personal goals.

*Save the Redwoods League is currently not licensed by the State of California to issue gift annuity contracts, however we can work with other organizations to administer such an arrangement to fully benefit our work.



NEXT STEP:

Please complete the enclosed reply card for specific information about an estate gift and how your support will protect the redwoods.



SHARE WHAT'S IMPORTANT TO YOU

Your values, along with the care and concern you show others, shape what you pass to the next generation. Invest time in three things outlined in our free guide *How Do You Want to Be Remembered?* to ensure that the people you care about understand your vision for the future.

STAND FOR THE **REDWOODS**
STAND FOR THE FUTURE

100 YEARS IS JUST THE BEGINNING

Save The Redwoods
LEAGUE®

Sharon Rabichow

Director of Gift Planning
415-820-5828

legacy@SaveTheRedwoods.org

MyRedwoodsLegacy.org
StandForTheRedwoods.org

California residents: Annuities are subject to regulation by the State of California. Payments under such agreements, however, are not protected or otherwise guaranteed by any government agency or the California Life and Health Insurance Guarantee Association. Oklahoma residents: A charitable gift annuity is not regulated by the Oklahoma Insurance Department and is not protected by a guaranty association affiliated with the Oklahoma Insurance Department. **South Dakota residents: Charitable gift annuities are not regulated by and are not under the jurisdiction of the South Dakota Division of Insurance.**

MY VISION FOR THE REDWOODS

By Save the Redwoods Legacy supporter Candace Walker

I believe that all of us need places like the redwood forest.

We need a place to go that's quiet and where we can be at peace. The redwood forest is the perfect spot.

One of my ties to the redwoods is my great-great-uncle who was one of the founders of the first groves on the Avenue of the Giants in Humboldt Redwoods State Park. He inspired my mother to continue supporting Save the Redwoods League all through her life. Now she's passed away, and supporting the redwoods is something that I like to do in memory of them, in honor of them.

For the next 100 years, what I would hope is that the current redwood forests are thriving. I hope that in 100 years those trees are 100 years taller and wider. It gives me such pride to know that my future legacy gift will play a small part in that.

© Save the Redwoods League | The information in this publication is not intended as legal or tax advice. For such advice, please consult an attorney or tax advisor. Figures cited in examples are for illustrative purposes only. References to tax rates include federal taxes only and are subject to change. State law may further impact your individual results.