



PRESS RELEASE

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SAVE THE REDWOODS LEAGUE APPOINTS PETE DANGERMOND AS PRESIDENT AND MARY R. WRIGHT AS VICE PRESIDENT OF BOARD OF DIRECTORS

SAN FRANCISCO (December 1, 2008) — Save the Redwoods League, the only nonprofit organization dedicated to protecting ancient redwoods throughout their natural range, today announced the appointment of Pete Dangermond and Mary R. Wright as President and Vice President of the Board of Directors, respectively.

"Save the Redwoods League is delighted to welcome new leadership on our Board of Directors in our 90th anniversary year," said Ruskin Hartley, executive director, Save the Redwoods League. "Their understanding of conservation issues and expertise in building public awareness and strategic partnerships will be invaluable as the League continues its work to ensure that current and future generations can enjoy magnificent redwood forests."

Previously serving as vice president of the Board of Directors for Save the Redwoods League, Dangermond brings a proven track record in parks and recreation and wildlife and habitat conservation. He is founder and president of The Dangermond Group, a recreational and environmental planning and design firm. Prior to founding the Dangermond Group in 1983, he served as Parks Director for the California State Parks. Dangermond also served as Parks Director for Monterey and Riverside Counties and led planning and acquisition for the San Bernardino County Regional Parks Department. For the past 10 years, Dangermond served as executive director of the Riverside Land Conservancy. He has now transitioned to become a consultant to the Conservancy. Dangermond also served on the National Park Service Advisory Board from 1994 to 1998.

"In this new role, I look forward to providing strategic guidance to help the League continue its vital work to protect redwoods and encourage stewardship of our forests," said Dangermond. "Although much has been accomplished, important acquisitions are still needed. In addition, inspiring people of all ages to get involved in the protection of redwood forests is critical if we are to preserve these towering natural treasures – now and in the future."

- More -

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WALK AMONG GIANTS

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Wright joined Save the Redwoods League as a member of its Board of Directors in 2003. She has over 30 years of combined management experience in the public sector and with nonprofit organizations. She has previously served as chief deputy director and district superintendent for the California State Parks. During her tenure with California State Parks, Wright directed all activities for 18 state parks and initiated nationally-recognized programs of resource management and historic preservation. Most recently, Wright served as chair of the Board of Directors of the Community Foundation for Monterey County, where she initiated the foundation's first civic literacy campaign.

About Save the Redwoods League

Celebrating its 90th anniversary in 2008, Save the Redwoods League is a nonprofit organization dedicated to protecting ancient redwood forests so that all generations can experience the inspiration and majesty of these towering giants. In 1850, there were nearly 2 million acres of ancient coast redwood forests in California. Today, less than 5 percent remain. Since its founding in 1918, the League has completed the purchase of more than 181,000 acres of land. For more information, visit savetheredwoods.org.

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