

CENTENNIAL

STAND FOR
THE
REDWOODS
STAND FOR THE FUTURE



OUR HISTORY

For a century, Save the Redwoods League has been singularly focused on protecting and safeguarding the ancient treasure that is the redwood forest. We were founded in 1918 to save this great forest from extinction. In the wake of the 1849 Gold Rush came the Timber Rush—an explosive demand for lumber in California that almost decimated the ancient redwood forests that had flourished for more than 20 million years. Over the last century the League has protected more than 200,000 acres of redwood forests and helped create 66 redwood parks and preserves. We have pioneered innovative, science-based forest-restoration work. And we have touched the lives of millions of people by connecting them to these towering wonders of nature.

OUR VISION

We envision a vibrant redwood forest of the scale and grandeur that once graced the California coast and the Sierra Nevada, protected forever, restored to grow old again, and connected to people through a network of magnificent parks and protected areas that inspire all of us with the beauty and power of nature.

THE CENTENNIAL

We're celebrating turning 100 in 2018. Throughout the year you'll find new and unique ways to learn about why and how we are protecting redwoods in the 21st century, enjoy awe-inspiring redwoods experiences and celebrate redwoods in your community.

JOIN US!

We invite you to partner with us in celebrating an iconic American experience and a century of extraordinary accomplishments.

For more information visit:
StandForTheRedwoods.org

100 YEARS IS JUST THE BEGINNING

