



## Outreach Program Manager

As our Outreach Program Manager, you would be responsible for developing, implementing and managing Save the Redwoods League programs and partnerships that diversify visitation to redwood parks and provide inspiring and transformative redwood experiences. To find out more about our current programs go to: <https://www.savetheredwoods.org/what-we-do/our-work/connect/>

For over 100 years, Save the Redwoods League has been dedicated to protecting the ancient redwood forests so all generations can experience the inspiration and majesty of redwoods. Since its founding in 1918, Save the Redwoods League has protected more than 200,000 acres of forests and helped create 66 redwood parks and preserves for everybody to enjoy.

The ideal candidate has a minimum of 3 years of outreach and community engagement experience as well as program management experience.

***We provide excellent benefits including paid vacation and sick time, medical, dental, transit benefits, life insurance and a generous 401K!***

### Responsibilities:

#### ***Outreach:***

- Identifies gaps and opportunities for outreach to new, ethnically and socio-economically diverse communities
- Defines target audiences, develops engagement strategies, and establishes measurable goals for successful audience engagement
- Expands and manages strategic partnerships with parks agencies that result in public programs as well as recreational infrastructure projects to welcome and support new and diverse visitors
- Fosters partnerships with diverse, community-based organizations and leaders to promote resource sharing, deepen knowledge of and connection with target audiences, enrich outreach programs, and ultimately create meaningful redwood experiences for visitors
- Initiates and cultivates collaborations with key institutional partners, such as museums, outdoor recreation and access organizations, environmental education organizations, social service agencies, and tribal councils, to raise awareness and understanding of redwood forests among target audiences
- Creates, delivers and/or facilitates redwood-based programs that integrate audience-specific and culturally relevant content and experiences
- Develops, produces, and delivers presentations to wide range of partners and interested parties about redwoods and the work of the League
- Supports / leads interdisciplinary, collaborative public access planning for redwood park destinations

**Program Management:**

- Manages all outreach elements of the Parks & Public Engagement program: develops programs and materials, annual plan, budget, and reports
- Identifies and implements recreational infrastructure projects in parks; serves as project management lead or assigns and supports other project managers in collaboration with Program Directors
- Establishes metrics, tracks and assesses data related to all outreach programs

**Internal Collaboration:**

- Collaborates with the Education & Interpretation Program Manager, Parks Program Manager, and the Science, Restoration and Land Protection teams to foster strategic alignment of programs
- Works closely with the Marketing & Communications Department to develop, support and promote interdependent and complementary programs and events
- Collaborates with the Development Department and Director of Government Affairs & Public Funding to ensure that programs are promoted, a growing audience of diverse stakeholders are engaged in efforts to support redwood projects, and funding opportunities are identified and leveraged

**Qualifications and Working Conditions:**

- A strong commitment to the mission of Save the Redwoods League
- BA/BS degree in a related field or equivalent experience required
- A minimum of 3 years in outreach/community engagement experience
- A minimum of 3 years program management experience related to outdoor recreation, diversity planning and outreach, visitor access or public use planning, partnerships, or environmental education
- Familiar with local, state and/or federal park and public lands agency organizational structures and regulatory and policy frameworks
- Technically savvy; intermediate proficiency with MS Office Suite
- Demonstrated cultural competency and ability to communicate and interact effectively with people across cultures, ethnic groups, and identities
- Excellent verbal, written, and presentation skills; fluency in a second language is desirable
- Excellent skills in managing varied relationships and facilitating collaboration
- Strong analytical, creative, strategic thinking, and problem solving skills
- Frequent travel, predominantly within California; some weekend and evening responsibilities
- Occasionally required to hike through forest land
- Occasionally lifts or moves objects weighing up to 30 pounds

**NO CALLS PLEASE . . . we are busy protecting redwoods. THANK YOU!**

**To Apply:**

Email your resume, a cover letter addressing why you are a great fit for this role, and salary expectations to: [Jobs@SaveTheRedwoods.org](mailto:Jobs@SaveTheRedwoods.org) -- please put "**Outreach Program Manager**" in the subject line of your e-mail.

*Save the Redwoods League is an Equal Opportunity Employer*

*Fluent English speakers who are bi- or multi-lingual  
are encouraged to apply.*