

CREATE YOUR LEGACY

OUR CENTENNIAL VISION

Save the Redwoods League envisions a vibrant redwood forest of the scale and grandeur that once graced the California coast and Sierra Nevada, **protected** forever, **restored** to reflect the old-growth characteristics that were lost, and **connected** to the visiting public through a network of magnificent parks that inspire the world with the beauty and power of nature.

At the dawn of our second century, these Centennial initiatives are making our Centennial Vision a reality:

► **PROTECT the redwood forests and the landscapes that sustain them.** The League has secured an important opportunity to save one of the most significant old-growth giant sequoia groves in private ownership. **Red Hill Grove**, a 160-acre property located within Giant Sequoia National Monument in the Sequoia National Forest of California, is comprised of a remarkably healthy and robust giant sequoia forest representing ten percent of the remaining acreage of old-growth giant sequoias still unprotected.

The acquisition of Red Hill Grove is an important first step in a broad, collaborative effort by the League and our partners to protect the remaining 2,208 acres of privately owned old-growth giant sequoia groves in the Sierra Nevada.

► **RESTORE young redwood forests, allowing them to become the old-growth forests of the future.** The League is leading an innovative partnership together with the National Park Service and California State Parks to undertake a massive habitat restoration program called **Redwoods Rising**. This public-private collaboration will heal cutover forests on public lands, bringing back ecological functions, and re-establishing habitat for endangered species like the spotted owl. With a goal to restore 10,000 acres of the iconic redwood landscape in just five years, Redwoods Rising will achieve landscape-scale forest restoration in record time.

► **CONNECT people to the peace and beauty of the California redwoods.** The League has launched a new online trip-planning tool, **ExploreRedwoods.org**, which provides a comprehensive guide to California's redwood parks and places. The League also publishes maps and brochures for all California redwood state parks, and has created, and installed, interpretive panels at many of the most visited parks. In addition, during this Centennial year, the League is making entrance to all redwood parks free on the second Saturday of each month.



Peggy with League President and CEO Sam Hodder



Peggy, (right), with fellow League Councilor Christa Lyons (middle), and Martha Helms (left)

PEGGY'S GIFT MATCH

when
100 LEGACY DONORS
come forward in 2018
PEGGY LIGHT
will give
\$100,000
in 2018 and
\$400,000
in a future gift

LONGTIME DONOR PLEDGES MATCH FOR 100 NEW LEGACY GIFTS

As Save the Redwoods League celebrates its Centennial this year, Peggy Light and her family commemorate 100 years of League involvement and support.

Light's grandfather, A.E. Connick, was one of the League's early founders, and generations of the family have followed in his footsteps.

Light has supported the League since the 1980s. She has been a member of the League Council for almost 20 years and a Board member since 2005. Recently, in her role as Director, she led the charge to create the League's Centennial Vision with fellow Board and Council members.

"The League is an incredibly well-run organization," said Light, an accountant. "We marshal our resources and work with partners to get done what needs to be done. It's an honor to be a part of the League and serve with people who you would want to hang out with even if you weren't on a board together."

Inspired by the League's Centennial, Light pledged a \$500,000 legacy gift through her estate and recently came up with a bold idea:

She will pay forward \$100,000 of her planned gift if 100 people join the Redwood Legacy Circle with their own legacy commitments. Each new legacy donor generates a \$1,000 gift today from Light.

Light said, "I want to give others a reason to join the Legacy Circle in this milestone year and share the same joy I have experienced in making my own legacy gift."

HONORING HISTORY

Light's generosity creates her own legacy and continues her family's. "I'm happiest when I'm outdoors and in a redwood forest," she said. "There are a million good causes out there, but it makes me feel good to give and work with one that fits my family legacy."

Preserve redwoods for future generations and help us reach our goal of 100 new legacy donors to meet Peggy Light's generous match. Call 415-820-5828 to plan your legacy gift.

BECOME ONE OF OUR 100 LEGACY DONORS IN 2018!

By including a gift to Save the Redwoods League in your estate plan, you can protect the peace and beauty of the redwoods for years, ensuring these magnificent forests stand for future generations. Your gift goes further in 2018 thanks to the generosity of Peggy Light and her gift-matching donation.

HERE ARE TWO EASY WAYS TO PARTICIPATE:

1. Name the League in your will or trust. By including a gift to Save the Redwoods League in your will, you can have an impact that lasts forever, without giving away any of your assets today. Ask your attorney to add this suggested wording to your will:

I give, devise, and bequeath to Save the Redwoods League located at 111 Sutter Street, 11th Floor, San Francisco, CA 94104 (tax identification number 94-0843915),

Choose:

- 1) The sum of \$ _____,
- 2) _____ shares of stock in _____ Company, or
- 3) my real property commonly known as _____.
- 4) _____ % of my estate.

2. Name the League as a beneficiary of your retirement plan. There's no need to use the services of an attorney or financial advisor. Simply contact the administrator of your retirement plan for a change-of-beneficiary form or download a form from your provider's website. Decide what percentage of the account you wish to give to the League. Sign and return the form to your plan administrator or insurance company.

If you've already given a legacy gift to the League but haven't told us, we want to count you in our 100! Let us know about your gift so that we can thank you for your generosity and ensure that your gift is used exactly as you intend.

FREE TOOLS TO HELP YOU PARTICIPATE

+ GETTING STARTED BROCHURE
Start your estate plan or revisit an existing plan with the help of our guide *Estate Planning Starters*.

To request: Send for your copy using the enclosed reply card.

+ PERSONAL ESTATE PLANNING KIT
This free estate planning kit includes a 24-page Lesson Book and a helpful Record Book to record your plans.

To download: Visit MyRedwoodsLegacy.org/my-legacy-kit.

+ CREATE A WILL FOR FREE
We have a quick, easy, and FREE online tool you can use to create a fully customized will that is valid in all 50 states. It only takes 25 minutes to complete.

To try it out: freewill.com/savetheredwoods



WRITE A LEGACY LETTER

The most cherished thing you leave behind when you pass away won't be a thing, it will be something much more personal, like insight into who you truly are. A legacy letter can be an important way to pass down lessons, including your charitable goals.

Here's how:

- **Write a letter.** It's the easiest way to create a permanent record of your values and will not become outdated with changing technology.
- **Add photos to your letter.** Pictures of you, your travels, and your relationships help tell your story.
- **Consider creating a website or a social media post** to complement the letter and provide a share-ready version for your family. Film a video testimonial to provide an added dimension and tell your story in your own voice.

See how Save the Redwoods League donors have documented their legacies in video at MyRedwoodsLegacy.org/videos.

QUESTIONS TO ASK

In preparing your story, think about the experiences that shaped your values. The following questions can help you get started.

- What values are most important to you? How do you follow these in your daily life?
- What major events affected your view of life?
- Who has been your biggest influence?
- How have you influenced others during your lifetime?
- What are you most grateful for personally and professionally?
- What are the most important lessons you have learned from your loved ones, friends, or colleagues?
- What are your hopes and dreams for the future?
- What advice do you want to leave your loved ones?
- What are your charitable goals and your connection to Save the Redwoods League?

STAND FOR
THE
REDWOODS
STAND FOR THE FUTURE

100 YEARS IS JUST THE BEGINNING

Save The Redwoods
LEAGUE®