



PRESS RELEASE

Contact: Jennifer Benito-Kowalski, Save the Redwoods League | D: (415) 820-5814 |
E: jbenito@SaveTheRedwoods.org or Patsy Barich, Bon Mot PR | C: (415) 596-5860 |
E: patsy@bonmotpr.com

SAVE THE REDWOODS LEAGUE TO PROVIDE FREE DAY-USE ADMISSION FOR ANYONE WHO VISITS A PARTICIPATING CALIFORNIA REDWOOD STATE PARK ON THE DAY AFTER THANKSGIVING
—Conservation nonprofit and California State Parks invite everyone to start a new Black Friday tradition

SAN FRANCISCO (November 18, 2015) — [Save the Redwoods League](http://SaveTheRedwoods.org), the only nonprofit organization in the world dedicated to protecting redwood forests throughout their natural ranges, today announced Free Friday in the Redwoods — **free admission to 49 participating California redwood state parks on Black Friday, November 27, 2015.**

On the day after Thanksgiving, Save the Redwoods League and California State Parks invite everyone to bring their friends and families to explore a beautiful redwood state park. The shopping — and the leftovers — can wait. Thanksgiving is about sharing time with friends and family, and appreciating our many shared blessings. Redwood parks are uniquely suited for both! So come to a redwood state park; [free admission](#) sponsored by Save the Redwoods League is the best bargain you're going to find this Black Friday!

"Thanksgiving is a great American tradition," said Sam Hodder, president and chief executive officer of Save the Redwoods League. "This year, Save the Redwoods League wants to make it even better. We are starting a new tradition for Black Friday. We invite everyone to experience the moments of joy, renewal and inspiration that you'll find among our natural wonders, the ancient giant redwoods."

"California State Parks and Save the Redwoods League have worked together for more than 80 years to provide for the health, inspiration and education of the people of California by helping to protect its most valued natural resources," said California State Parks' Director, Lisa Mangat. "Free Friday in the Redwoods continues that tradition, inviting everyone to enjoy one of our greatest treasures, the redwood forest."

EDITORS PLEASE NOTE: All visitors wishing to enjoy Free Redwood Parks Day must go to SaveTheRedwoods.org/freefriday to **download and print a paper Free Redwood State Parks Day-Use Pass**, which must be presented to state parks staff at the entry gate. If no state parks employee is on duty, the pass must be displayed on their vehicle's dashboard. Free admission is good for day-use only. **Day-use hours are typically 8 a.m. to sunset.** Recreational activities at individual parks may vary. Examples include walking, hiking, biking and picnicking. Please check the California Redwood State Park you wish to visit for hours and activities. Links to each park are at SaveTheRedwoods.org/freefriday.

EDITOR'S ALSO NOTE: Free trip guides and brochures also available on our website. **To access B-roll or redwood state park images please visit our [media resources](#) page.**

For more information, visit SaveTheRedwoods.org/freefriday or follow the hashtags #OptOutside #IntoTheRedwoods at facebook.com/SaveTheRedwoodsLeague and at twitter.com/savetheredwoods.

Participating California Redwoods State Parks and Partnering Cooperating Associations/ Friends Groups

SaveTheRedwoods.org/freefriday

Near the Bay Area Annadel SP Bothe-Napa Valley SP Jack London SHP Mount Tamalpais SP Samuel P. Taylor SP Partners California State Parks Foundation Jack London Park Partners	Santa Cruz Big Basin Redwoods SP Butano SP Castle Rock SP Henry Cowell Redwoods SP Portola Redwoods SP The Forest of Nisene Marks SP Wilder Ranch SP Partners Mountain Parks Foundation Portola and Castle Rock Foundation Sempervirens Fund	Monterey Andrew Molera SP Garrapata SP Julia Pfeiffer Burns SP Limekiln SP Pfeiffer Big Sur SP
North Coast Redwoods Admiral William Standley SRA Benbow Lake SRA Del Norte Coast Redwoods SP Fort Humboldt SHP Grizzly Creek Redwoods SP Harry A. Merlo SRA Humboldt Lagoons SP Humboldt Redwoods SP Jedediah Smith Redwoods SP John B. Dewitt Redwoods SNR Patrick's Point SP Prairie Creek Redwoods SP Richardson Grove SP Sinkyone Wilderness SP Smithe Redwoods SNR Standish-Hickey SRA Partners Humboldt Redwoods Interpretive Association Redwood Parks Association National Park Service	Sonoma-Mendocino Coast Armstrong Redwoods SNR Austin Creek SRA Fort Ross SHP Hendy Woods SP Jug Handle SNR Kruse Rhododendron SNR Mailliard Redwoods SNR Mendocino Headlands SP Mendocino Woodlands SP Montgomery Woods SNR Navarro River Redwoods SP Russian Gulch SP Salt Point SP Sonoma Coast SP Van Damme SP Partners Fort Ross Conservancy Hendy Woods Community Mendocino Area Parks Association Stewards of the Coast and Redwoods	Sierra Nevada Calaveras Big Trees SP Partners Calaveras Big Trees Association

SP: State Park | SNR: State Natural Reserve | SRA: State Recreation Area | SHP: State Historic Park

About Save the Redwoods League

Walk through a redwood forest—home of the tallest, largest, and some of the oldest living beings on Earth—and you can't help but feel an overwhelming sense of awe and peace among these magnificent giants. Since 1918, Save the Redwoods League has led the effort to protect the coast redwoods and giant sequoias for all to experience and enjoy. To date, the League has completed the purchase of nearly 200,000 acres of redwood forest and associated land. For more information, please visit SaveTheRedwoods.org, or to sign up for monthly updates, please visit SaveTheRedwoods.org/signup.



CAPTION: Children explore Mount Tamalpais. Bring your friends and family to a participating California Redwood State Park for Free Friday in the Redwoods on Black Friday, November 27, 2015, free admission courtesy of Save the Redwoods League.

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