

PRESS RELEASE

For Immediate Release: August 22, 2018

STAND FOR
THE
REDWOODS
STAND FOR THE FUTURE

100 YEARS IS JUST THE BEGINNING

Contact:

Ashley Boarman, Landis Communications, Save the Redwoods League
Phone: (415) 359-2312 | Email: redwoods@landispr.com

Save The Redwoods
L E A G U E

Save the Redwoods League Hosts Centennial Celebration Gala on Saturday, October 13 to Fund Redwood Education and Parks Programs

Event features benefit performance by Bob Weir, Mickey Hart and Friends, with special guest John Mayer, plus an after-party with DJ ZEBUEL

San Francisco, Calif. (August 22, 2018) – [Save the Redwoods League](#), celebrating its 100th anniversary as the only nonprofit organization dedicated to protecting and stewarding the iconic coast redwood and giant sequoia forests of California, will host its Centennial Celebration Gala on Saturday, October 13 in San Francisco's Union Square. Bob Weir, Mickey Hart and Friends, with special guest John Mayer will headline a concert performance at the nearby August Hall, followed by an after-party with DJ ZEBUEL.

Gala tickets in select categories, and after-party tickets, are available online at SaveTheRedwoods.org/gala. Proceeds from the gala and after-party benefit the League's redwood education and parks support programs, which will serve 18,000 students this year and millions of park visitors with improved access and amenities within the parks.

"As much as it's our mission to protect and restore redwood forests for their global significance, it's equally our responsibility to connect people with California's world-renowned redwood parks," said League president and CEO Sam Hodder. "Hosting a gala is a first for us, and thanks to the generosity of our supporters, we will celebrate our centennial with renewed capacity to bring thousands of students from all over California into the redwood parks and enhance the visitor experiences for everyone who ventures into our state parks."

About the Centennial Celebration Gala

CBS News correspondent **Lee Cowan** headlines an evening that begins with a magical outdoor cocktail reception featuring the talents of master illusionist **JB Benn**, followed by an elegant conifer-inspired dinner for 650 guests prepared by **McCalls Catering & Events** under a redwoods-inspired tent designed by **Stanlee Gatti**. A live auction featuring one-of-a-kind redwood adventures promises to inspire generosity and enthusiasm from gala patrons.

After dinner, the evening continues one block from Union Square at Live Nation's newest venue **August Hall**, with a private concert performance by **Bob Weir, Mickey Hart and Friends** with special guest **John Mayer**. The Centennial Celebration Gala after-party culminates with a dance party featuring **DJ ZEBUEL**.

Bay Area residents, **Bob Weir** and **Mickey Hart** are original members of the legendary rock band The Grateful Dead.

Honorary co-chairs of the Centennial Celebration Gala are **Judith and Richard (Dick) Otter and Charlotte Shultz and the Honorable George Shultz**. Gala co-chairs are **Sandra Donnell** and **Wendy Hayward** (in memoriam). After-party co-chairs are **Nikko Lubinski** and **Kelly Tarapani**. Members of the planning committee include **Amy Berler, Stephen Butler, Rosemary Cameron, James Campbell, Melissa Harris, Caryl Hart, Allegra Krasznecwicz, Nikko Lubinski, Alette Mahler, Jessica Montague, Cece Murray, Cameron Phleger, Cristina Pitzer, Teresa Porter, Ethan Ravage, Kelly Tarapani, Andrea Testa-Vought, Melinda Thomas, Nadine Weil, Mark Wentworth, Mary Wright** and **Mike Wyatt**.

Wines generously provided by **Charles Krug**; sparkling wine by **Handley Cellars**. Beer provided by **Sierra Nevada Brewery**. Auction sponsors include **Backroads, Lazy Bear Restaurant, Fire & Light, Nepenthe** and the **Post Ranch Inn**. Corporate sponsors include **Asset Management Company; Conservation Strategy Group; Dodge & Cox, Private Client Group; East Bay Regional Park District; Elk Meadow Cabins and Anthropocene Institute; Humboldt Lodging Alliance; MAG Management** and **Mendocino Humboldt Redwood Companies**.

Centennial Vision of Save the Redwoods League:

Save the Redwoods League envisions vibrant redwood forests of the scale and grandeur that once graced the California coast and Sierra Nevada, protected forever, restored to grow old again, and connected to people through a network of magnificent parks and protected areas that inspire all of us with the beauty and power of nature.

About the League's Education and Parks Support Programs

California's state parks shelter 60 percent of the world's remaining old-growth redwood forests, but they have also experienced declining funding over the past two decades despite an increased demand for services. The League's Parks Support Program transforms visitor experiences through improved access and interpretation and protects the redwoods and other natural resources within the parks. The League's Education Program connects new generations to redwood forests by providing free field trips and education materials, teaching students about the importance of redwoods and what we all can do to protect them. For more information about these programs visit: savetheredwoods.org/what-we-do.

MEDIA, PLEASE NOTE:

To request an interview or for hi-res images and video, please contact Ashley Boarman at redwoods@landispr.com.

For information about the coast redwood and giant sequoia forests and the League's commitment to their protection, view the League's recently released [State of Redwoods Conservation Report](#) and the [Centennial Vision for Redwoods Conservation](#).

About Save the Redwoods League

Save the Redwoods League, one of the nation's oldest conservation organizations, is celebrating 100 years of protecting and restoring coast redwood and giant sequoia forests and connecting generations of visitors with their peace and beauty. Its more than 20,000 supporters have enabled the League to protect more than 200,000 acres of irreplaceable forest and help create 66 redwood parks and reserves. For more information, visit SaveTheRedwoods.org.

CALENDAR EDITORS, PLEASE NOTE:

SAVE THE REDWOODS LEAGUE CENTENNIAL CELEBRATION GALA

WHAT:

Save the Redwoods League is hosting its Centennial Celebration Gala, which celebrates 100 years of protecting and restoring redwood forests and connecting generations of visitors to these natural wonders, takes place on Saturday, October 13, 2018, from 5 p.m. to 1 a.m. in San Francisco's Union Square. The evening features performances by Bob Weir, Mickey Hart and Friends with special guest John Mayer; master illusionist JB Benn; and an after-party with DJ ZEBUEL. Proceeds benefit the League's education and parks support programs, which serve more than 18,000 school children and millions of visitors each year.

WHERE:

Gala:

Union Square, 333 Post Street, San Francisco, CA 94108

After Party:

August Hall, 420 Mason Street, San Francisco, CA 94102

WHEN:

Saturday, October 13, 2018

Gala: 5:00 – 10:00 p.m.

After Party: 10:00 p.m. – 1:00 a.m.

WHO:

Attendees include:

- Rock legends Bob Weir, Mickey Hart and Friends with special guest John Mayer
- Gala master of ceremonies Lee Cowan, CBS News
- Gala co-chair Sandra Donnell
- Honorary co-chairs Judith Otter and Richard (Dick) Otter; Charlotte Shultz and the Honorable George Shultz
- Master Illusionist JB Benn
- DJ ZEBUEL

TICKETS:

Gala tickets in select categories, and after-party tickets, are available online at

SaveTheRedwoods.org/gala.

About Save the Redwoods League

Save the Redwoods League, one of the nation's oldest conservation organizations, is celebrating 100 years of protecting and restoring coast redwood and giant sequoia forests and connecting generations of visitors with their peace and beauty. Its more than 20,000 supporters have enabled the League to protect more than 200,000 acres of irreplaceable forest and help create 66 redwood parks and reserves. For more information, visit SaveTheRedwoods.org.

###