

PRESS RELEASE

For Immediate Release

September 5, 2018

STAND FOR
THE
REDWOODS
STAND FOR THE FUTURE

100 YEARS IS JUST THE BEGINNING

Save The Redwoods
LEAGUE

Contact:

Ashley Boarman, Landis Communications Inc. (LCI)

Phone: (415) 359-2312 | Email: redwoods@landispr.com

<https://www.landispr.com>



**Save the Redwoods League Announces Free
“Stand for the Redwoods Festival”
in Orick, Humboldt County, CA
Sunday, October 7, at 12 p.m. – 5 p.m.**

***Performers include Monophonics;
Marty O’Reilly & the Old Soul Orchestra; and Saritah***

*Free festival celebrates League’s Centennial and
50th anniversary of Redwood National Park and
features Sierra Nevada beer garden, Barefoot Cellars wine, food trucks,
parade of dancing redwoods and more for all ages*

San Francisco, Calif. (September 5, 2018) — [Save the Redwoods League](http://www.savetheredwoodsleague.org), celebrating its centennial year, today announced the lineup of artists, partners and activities for its **Stand for the Redwoods Festival** in Orick, CA. The festival also celebrates the 50th anniversary of [Redwood National Park](http://www.redwoodnationalpark.org). The event takes place at the Orick Mill Site, 545 Bald Hills Road, the southern gateway to Redwood National and State Parks in Humboldt County, on **Sunday, October 7, 2018, from 12 p.m. to 5 p.m.**

The festival features live performances by a dynamic and diverse array of artists: soul band

Monophonics, cosmic roots quartet **Marty O'Reilly & the Old Soul Orchestra** and conscious roots songstress **Saritah**.

“It’s time we celebrated our redwood forests,” said **Sam Hodder**, president and CEO of Save the Redwoods League. “These quintessential California icons that inspired our nation’s conservation movement stand today because of the dedication of Save the Redwoods League, our partners, and the communities who care deeply for these ancient giants. Our festival, kicking off our **Centennial Celebration Week**, is an opportunity for everyone to come together to stand for the redwoods, celebrate California’s world-renowned public lands, and commit to a vibrant and resilient future for the redwood forests that sustain us.”

Numerous centennial partners of the League offer activities to engage all ages, including the **Sierra Nevada** beer garden (21 and over); wines from **Barefoot Cellars**; local food trucks; a participatory **Creatures of the Redwoods Parade** featuring dancing redwoods and other forest creatures; and numerous booths from the **National Park Service**, **Redwood Parks Conservancy**, **California State Parks** and other local vendors. (list in formation)

The free **Stand for the Redwoods Festival** is the official kick-off of the League’s Centennial Celebration Week, October 7-14, 2018. During this week, the League is hosting a variety of public, statewide events to honor the redwood forests and the communities that have rallied to protect them over the last century. The centennial also honors the League’s vision for its second century of conservation leadership. For details, [visit our events webpage](#).

Complete Festival details and schedule are available at [RedwoodsFestival.org](#).

* * *

Artists Performing at the Festival

Monophonics



Monophonics are just hitting their stride as one of the premier soul bands in the country. Hailing from the San Francisco Bay Area’s Marin County, the band delivers cinematic songs with timeless hooks anchored by Kelly Finnigan’s soulful organ and powerhouse vocals. Their sound is inspired equally by classic soul, heavy funk, psychedelic rock and classic American songwriting. The band members simultaneously revere and honor the Bay Area’s colorblind and highly diverse musical tradition that dates back to Haight-Ashbury’s psychedelic revolution and

Sly Stone and the Family Stone’s multiracial, funky grab-bag.

Marty O'Reilly & the Old Soul Orchestra

Marty O'Reilly & the Old Soul Orchestra features Marty on electrified resonator guitar and vocals, Chris Lynch on violin and keys, Ben Berry on upright bass, and Matt Goff on drums and percussion. The group specializes in roots music with evocative lyrics that are conceptually cryptic, relying on imagery and symbols to convey emotion. Artistic touchstones for the group include John Lee Hooker, Howlin' Wolf, the darkly cathartic oeuvre of Tom Waits and the experimental arrangements of Radiohead. Passing through tradition, the quartet stumbled upon innovation, proving that old souls can be creatively fresh.



Saritah



Conscious roots songstress Saritah is on a worldwide musical mission to uplift, inspire and heal. Bursting with an organic sound that is a refreshing and uniquely feminine weave of reggae, soul and acoustic inspired flavors, Saritah has a relentless passion for inspiring people to live their purpose and to follow their dreams. Playfully powerful, Saritah's live shows are colorful celebrations of life. A festival favorite with her infectious, beaming smile, Saritah has graced the stages of some of the world's most renowned musical gatherings. Born in Seoul, South Korea, the country of her mother's heritage, Saritah grew up by the Indian Ocean in the most isolated city in the world—Perth, Australia.

* * *

CALENDAR EDITORS, PLEASE NOTE:

Stand for the Redwoods Festival in Orick

When: Sunday, October 7, 12 p.m. - 5 p.m.

Where: Orick Mill Site, 545 Bald Hills Road, Orick, CA

Who: General public, all ages. [RSVP for the event on the League's Facebook page.](#)

What: The **Stand for the Redwoods Festival in San Francisco** is the kick-off event of Centennial Celebration Week for Save the Redwoods League. This free family-friendly festival, which also marks the 50th anniversary of Redwood National Park, offers live performances by Monophonics, Marty O'Reilly & the Old Soul Orchestra, Saritah and other entertainment and activities provided by the League's lead centennial partners, and a Sierra Nevada beer garden. People from Humboldt County and beyond will gather to celebrate 100 years of redwoods conservation, 50 years of Redwood National Park and take a stand for their future.

Cost: Free (food and drinks available for purchase)

For info: Full details, including the performance schedule, are available at RedwoodsFestival.org.



About Save the Redwoods League

Save the Redwoods League, one of the nation's oldest conservation organizations, is celebrating 100 years of protecting and restoring coast redwood and giant sequoia forests and connecting generations of visitors with their peace and beauty. Its more than 20,000 supporters have enabled the League to protect more than 200,000 acres of irreplaceable forest and help create 66 redwood parks and reserves. For more information, visit SaveTheRedwoods.org.

* * *

Images, including the event poster, and other details for press usage are available in the [League's online newsroom](#).

###