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****Media Advisory****

Free “Stand for the Redwoods Festival” in San Francisco Takes Place Sunday, October 14

Festival celebrates Save the Redwoods League’s Centennial with live music, children’s activities, a beer garden, SF Giants mascot Lou Seal, parade of dancing redwoods, and more for all ages

BEST TIME FOR VISUALS: SUNDAY, OCT. 14 (1 TO 4:30 P.M.)

WHAT: The “Stand for the Redwoods Festival” in San Francisco is the capstone event of [Centennial Celebration Week](#) for [Save the Redwoods League](#) (October 7-14). The free festival, taking place at Yerba Buena Gardens on October 14 from 12:30 to 4:30 p.m., honors the League’s Centennial. The event offers live music, children’s activities, and a beer garden sponsored by the Sierra Nevada Brewery. There will be event booths featuring activities and information presented by the League’s Centennial Partners, as well as speaker remarks. People from the Bay Area and beyond will gather to celebrate 100 years of redwoods conservation and take a stand for their future.

WHERE: Yerba Buena Gardens
750 Howard Street
San Francisco, CA 94103
*Located off Mission St. and 3rd St.
Media check-in: located behind the main stage
Look for the Speaker Check-In sign and table

WHEN: Sunday, October 14, 2018
1 p.m. – 4:30 p.m. is best time for visuals
Puppet Parade & Birthday cake presentation at 3:00 p.m.
Event duration: 12:30 to 4:30 p.m.

SCHEDULE: 12:45-1:45 p.m. – Performance by [Jazz Mafia](#)
2:00-3:00 p.m. – Performance by [Ron Artis II & The Truth](#) /
featuring the [Saeeda Wright Gospel Singers](#)
3:00-3:20 p.m. – Lou Seal, Puppet Parade & Birthday cake presentation
3:20-4:20 p.m. – Performance by [Nahko](#)



SPEAKERS:

- John Evans, Night News Anchor, KCBS
- Sam Hodder, President & CEO, Save the Redwoods League
- Steve Mietz, Superintendent, Redwood National and State Parks
- Maria Mowry, Superintendent, Bay Area District, California State Parks

MORE INFO: Visit <https://bit.ly/2No5nuz>. The community is also encouraged to RSVP on Facebook [here](#).

Save the Redwoods League

One of the nation's oldest conservation organizations, Save the Redwoods League has been protecting and restoring redwood forests since 1918, connecting generations of visitors with the beauty and serenity of the redwood forest. The League's 20,000 supporters have enabled the organization to protect more than 204,000 acres of irreplaceable forest in 66 state, national and local parks and reserves.

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