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## Save the Redwoods League Hires Two New Directors

*Becky Bremser, Director of Land Protection  
Jessica Carter, Director of Parks and Public Engagement*

**SAN FRANCISCO (January 14, 2018)** – [Save the Redwoods League](#), one of America’s first conservation organizations, announced the hiring of two new key staff positions, Becky Bremser as Director of Land Protection and Jessica Carter as Director of Parks and Public Engagement. As the League embarks on its bold 100-year vision, unveiled during its centennial year in 2018, it has selected these experienced conservation leaders to increase the area of protected coast redwood and giant sequoia forests and connect generations to these ancient wonders.

“In our second century, Save the Redwoods League is committed to do the extraordinary—to dramatically accelerate the pace and scale of redwoods conservation and revitalize our redwood parks to inspire the next generation with a deeper understanding and appreciation of the redwood forests,” said Sam Hodder, League President and CEO. “We are delighted to welcome Becky and Jessica whose leadership and expertise will be essential in the years to come.”

As **Director of Land Protection, Becky Bremser** will direct all aspects of land acquisition and oversee the League’s land protection program, while implementing plans and policies consistent with the League’s [Vibrant Forests Plan](#) and [Centennial Vision for Redwoods Conservation](#). Bremser has more than 20 years of experience in successful land conservation projects involving high-profile real estate transactions. She spent 16 years at The Trust for Public Land (TPL), where she facilitated the acquisition and protection of more than \$75 million of real estate. Prior to TPL, Bremser was Program Manager at Friends of Virgin Islands National Park. Bremser graduated from the University of Wisconsin with a Bachelor of Arts in Conservation Biology.



Photo credit: Paolo Vescia, Save the Redwoods League



Photo credit: Save the Redwoods League

**Jessica Carter's** appointment as **Director of Parks and Public Engagement** is a new position created following the large increase in the League's activities engaging and supporting numerous park partners. In this role, she will create and implement strategies to enhance California's redwood parks, connecting increasingly diverse audiences to California's coast redwood and giant sequoia forests through upgraded park infrastructure, new and improved education, interpretation and public access initiatives. Carter comes to the League following 10 years with the National Park Service, where she managed nonprofit, commercial and interagency partnerships at the Golden Gate National Recreation Area. She worked to enhance experiences for over 5 million visitors reached by partner programs each

year, including increased outreach to youth and traditionally underserved communities. Carter received a Bachelor of Arts in Sociology from UC Berkeley and an MBA from University of California, Davis.

Bremser and Carter join two other League directors, **Shelana deSilva, Director of Government Affairs and Public Funding** (overseeing all aspects of the League's public policy and public funding activities) and **Dr. Emily Burns, Director of Science** (in charge of all scientific and research programs in the giant sequoia and coast redwood ecosystems). All four direct the League's programs to protect, restore and connect people to the redwood forests, under the leadership of League's **Chief Program Officer Paul Ringgold**.

**To schedule an interview with any of the League's experts listed here, contact Ashley Boarman at (415) 359-2312 or [redwoods@landispr.com](mailto:redwoods@landispr.com).**

**To access hi-res images of Becky Bremser and Jessica Carter, please [visit our newsroom](#).**

### **Save the Redwoods League**

One of the nation's oldest conservation organizations, Save the Redwoods League has been protecting and restoring redwood forests since 1918, connecting generations of visitors with the beauty and serenity of the redwood forest. Our 20,000 supporters have enabled the League to protect more than 216,000 acres of irreplaceable forest in 66 state, national and local parks and reserves. For more information, go to [SaveTheRedwoods.org](http://SaveTheRedwoods.org).

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