

A close-up photograph of two women smiling and looking upwards. They are outdoors, with a red building and green trees in the background. The woman on the left has short brown hair and is wearing a dark vest over a striped shirt. The woman on the right has dark hair and is wearing a dark jacket.

Annual Report 2011

you  
inspire  
us.♦

*Save The Redwoods*  
LEAGUE®



## 4 Protect / 10 Restore / 16 Inspire

Save the Redwoods League supporters and staff members savor the ancient Noyo River Redwoods from the Skunk Train. They and other League members protected this forest from imminent harvest. Learn more on page 4.

Photo by Julie Martin



Photo by Paolo Vescia

A handwritten signature in black ink that reads "Pete Dangermond".

Pete Dangermond Board President

A handwritten signature in black ink that reads "Ruskin K. Hartley".

Ruskin K. Hartley Executive Director



Dear Friends,

A member's phone call this year reminded us of our members' commitment and team spirit. The gentleman in the Midwest called during the middle of our fundraising campaign that was underway to protect the old-growth Noyo River Redwoods from imminent harvest. He asked, "How are we doing?" He felt part of the campaign, as did thousands of our members.

The Noyo project generated a tremendous outpouring of support: 4,000 generous gifts, at least one from every state in the union, including the \$1 million lead gift from the Nancy Eccles and Homer M. Hayward Family Foundation. One member traveled all the way from New Jersey to visit the property. The land even inspired poetry and a concert fundraiser. This surge of enthusiasm is a great example of the redwoods' power to bring people together in pursuit of a shared vision.

Because of our members' steadfast generosity, you'll read in this report about other redwoods and associated landscapes we've protected, forests we've restored and research we've supported to help these remarkable ecosystems survive. Your gifts also helped children get out among the redwoods so they could feel their wonder firsthand.

We are heartened to share these achievements with you as our work becomes even more urgent. Our longtime partner, California State Parks, faces further budget cuts. We are continuing to work on how we can best ensure state redwood parks are protected and made available to the public. Your ongoing support is tremendously uplifting as we continue to preserve a world treasure, the redwood forests.

Thank you for your dedication.

# Protect

With our members' gifts, Save the Redwoods League protected redwoods and supporting landscapes by working with longtime associates and new partners.

## Nationwide Community Unites to Secure Noyo River Redwoods

A remarkable alliance of activists, the owners of a redwood lumber company, Save the Redwoods League and donors from every American state protected a unique piece of California facing imminent harvest: the ancient Noyo River Redwoods along the 126-year-old Skunk Train route.

The 426-acre property harbors 123 acres of old-growth redwoods — about 30 percent of all remaining old forest in Mendocino County's Noyo River watershed. The landowner, Willits Redwood Company (WRC), would have started felling redwoods if the League had not raised the funds by last April 1 to purchase the property.

With a generous \$1 million gift from the children of Homer and Nancy Hayward and more than 4,000 other contributions, we reached the \$3.5 million goal we set to raise from our members and the public.

The League's effort to protect these redwoods started after a local activist contacted us because WRC had applied for a permit to harvest the trees. League staffers toured the property and began discussions with WRC. After WRC obtained its harvest permit, environmental groups and local activists filed a notice to appeal the permit, and began months of discussions with WRC about options to protect the forest. In April 2010, the proponents decided to drop their appeal if WRC would not harvest for one year while trying to sell the property to a conservation group. League staffers soon reached an agreement with WRC. In less than a year with our members' support, we purchased the property in April 2011.

Now the League is the interim land manager. We plan to convey the property to Mendocino Land Trust for permanent protection.

You can view the Noyo River Redwoods from the Skunk Train between the Willits and Northspur stops. Call the train at (866) 457-5865 or visit [skunktrain.com](http://skunktrain.com).

Jim Larson, League Board of Directors Member and Mendocino County resident, enjoys the Noyo River Redwoods. He championed the League's acquisition of the property.



Photo by Paolo Vescia



The unlikely collaboration of activists, the owners of a redwood lumber company and Save the Redwoods League donors, staff and board members protected the ancient Noyo River Redwoods. Some key team members sit by the property's 1,000-year-old "Wolf Tree." Middle row, from right: Wendy Hayward, who, with her three siblings, gave the \$1 million lead gift (with daughter, Katelyn); Winston Bowen, President, Board of Trustees, Mendocino Land Trust, which is to acquire the property; Pete Dangermond, President, Board of Directors, League; Bruce Burton, Co-owner, Willits Redwood Company; Mary Norbert Korte and Linda Perkins, forest protection activists; Catherine Elliott, Land Project Manager, League. Back row from right: Ruskin K. Hartley, Executive Director, and William J. Libby, Member, Board of Directors, both of the League; Robin Hayward; Suzanne Moss, Director of Development, League. Front row from right: Hope Hayward; Bill Hayward with daughter, Delphinia, and wife, Adrianna. The property is at location number 3 on the map on page 7.

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*"Dad would have loved the idea of protecting the magnificent Mendocino old-growth redwoods, and it is a perfect legacy in his memory."*

— Wendy Hayward, about the \$1 million lead gift in her father's honor from the Nancy Eccles and Homer M. Hayward Family Foundation

Photo by Paolo Vescia

## Properties

- 1,2** Lacks Creek Area of Critical Environmental Concern
- 3** Noyo River Redwoods
- 4** Montgomery Woods State Natural Reserve
- 5** Calaveras Big Trees State Park
- 6,7** Los Padres National Forest



### Santa Cruz Mountains Initiative

The League joined four conservation organizations as part of the new Living Landscape Initiative. This effort in the Santa Cruz Mountains and around Silicon Valley will protect the area's natural resources, including 30,000 acres of redwoods.

## Other Land Protected, Thanks to Our Members

Save the Redwoods League protected the following properties according to priorities in our science-based Master Plan. The League acquires inholdings, or privately held land surrounded by public land, to better protect redwood parks. Protecting old-growth redwood forests and associated watersheds are other priorities for sustaining these fragile ecosystems to benefit wildlife and people. We conserve property that connects protected lands to allow forest plants and animals to migrate and exchange genes with larger populations. The larger gene pool makes the forest more resilient.

In the 2010–11 fiscal year, thanks to our members and partners, we protected 1,371 acres by acquisition at a cost of \$12.7 million.

In addition, the League transferred 180 acres to federal agencies for permanent protection and public access.

Although we have helped protect 189,000 acres of redwood forest and associated land since 1918, more than 19,000 acres of old-growth redwoods remain unprotected. Much of the younger unprotected coast redwood forestland is managed for sustainable timber harvesting, but each year California loses these areas to uses such as real estate development and vineyard conversion.

On the next pages are our redwood protection successes in 2010–11, listed from north to south. To learn more about these properties, unless noted otherwise, visit [SaveTheRedwoods.org/LandProjects](http://SaveTheRedwoods.org/LandProjects).

## **1 BUFFERING SOME OF EARTH'S TALLEST TREES — 120 ACRES**

**What We Did:** Negotiated the purchase, raised and provided funds, then facilitated transfer of the property from private landowners to the US Bureau of Land Management.

**Highlights:** Now part of Lacks Creek Area of Critical Environmental Concern, the property buffers the Tall Trees Grove along Redwood Creek downstream. Tall Trees Grove in Redwood National Park harbors some of the world's tallest trees.

**Value:** \$250,000

## **2 HELPING TO PROTECT A VITAL WATERSHED — 160 ACRES**

**What We Did:** Assisted with negotiation, appraisal and relationships in the sale of this property from a private landowner to the US Bureau of Land Management.

**Highlights:** As part of Lacks Creek Area of Critical Environmental Concern, protection of this parcel helps buffer redwoods in Redwood National Park downstream and sustains the watershed's habitat for imperiled wildlife, including coho salmon.

**Value:** \$275,000 (paid by BLM)

## **3 SAVING SOME OF A WATERSHED'S LAST ANCIENTS — 426 ACRES**

**What We Did:** Reached our goal by April 1 of \$3.5 million raised from our members and the public to protect giant redwoods from harvest.

**Highlights:** The parcel harbors 123 acres of old-growth redwoods — about 30 percent of all remaining old forest in Mendocino County's Noyo River watershed. (See story on page 4).

**Value:** \$7 million for property. The fundraising campaign included \$500,000 for stewardship.

## **4 PROTECTING AN ECOSYSTEM, ENHANCING A RESERVE**

**What We Did:** Made a reserve harboring some of the world's tallest trees easier to find and enjoy. With California State Parks, we finished improvements at Montgomery Woods State Natural Reserve, including new signage, improved parking, new accessible restrooms and picnic tables.

**Highlights:** Before the improvements, visitors damaged tree roots by parking on them. Now, new barriers prevent such damage. Regrading the lot reduced sediment flow that could degrade salmon habitat in the Big River. Long-needed signage helps visitors find the reserve and trail. See the improvements at

**SaveTheRedwoods.org/mw**

**Value:** \$340,000

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With California State Parks, the League protected redwoods and improved the experience for visitors at the remote Montgomery Woods State Natural Reserve by installing signage, grading the parking lot and adding new accessible restrooms and picnic tables. Learn more in brief number 4.

## **5 SHIELDING CALAVERAS BIG TREES — 320 ACRES**

**What We Did:** Purchased forestland that buffers the amazing giant sequoias of Calaveras Big Trees State Park.

**Highlights:** Bordering the park on three sides, the Beaver Creek forest property is home to abundant wildlife and is part of the Stanislaus River watershed. This high-altitude forest is perfect as a sanctuary for more giant sequoias that may need to grow on higher ground to find the moisture they need to thrive during rapid climate change.

**Value:** \$550,000

## **6, 7 EXPANDING LOS PADRES NATIONAL FOREST — 60 ACRES**

**What We Did:** Transferred a \$550,000, 40-acre parcel and a \$120,000, 20-acre parcel to the National Forest after acquiring the land in 2010.

**Highlights:** Both former inholdings are in an old-growth redwood watershed in southern Big Sur. The 40-acre property contains old-growth redwoods. The 20-acre ridgeline property was a high priority to protect because it drains into old-growth redwoods.

**Value:** \$670,000



# Restore

With support from our generous members and partners, Save the Redwoods League and California State Parks continued to accelerate restoration of logged forests, planting more than 10,000 trees and thinning 521 acres. To advance understanding of redwoods, the Research Grants Program awarded seven grants, and the Redwoods and Climate Change Initiative received two grants.

## Planting Event Honors Conservation Giant

It was a memorial that Ambassador Bill Lane, a conservation champion and longtime member of Save the Redwoods League, would have liked. More than 100 of Bill's friends and relatives last March planted seedlings and removed invasive Scotch broom to restore the former site of a logging road in Humboldt Redwoods State Park.

After a brief illness, Bill, 90, died last year. An October 2010 memorial was held for him at his alma mater, Stanford University. There, more than 500 people signed up to have seedlings planted on their behalf in memory of Bill. Of those, more than 100 participated in the planting last spring.

Sharon Lane, Bill's daughter and a longtime League member, organized the planting, and the Lane family made generous gifts to benefit the League's forest restoration work.

"Our planting event was a heartfelt tribute to the memory of my father," Sharon said. "It included elements in life that Dad held dear: gathering the community, making a change in the world for the better and being in Mother Nature's majesty."

A Portola Valley, California, resident, Bill published *Sunset* magazine. He generously gave his time and funds to protect the environment, serving on nonprofit boards and on the US Secretary of the Interior's Advisory Board and Council on National Parks. He was one of the few citizens to be named both an Honorary National and California State Park Ranger. In addition, Bill was the US Ambassador to Australia and the Republic of Nauru.

The League honored Sharon Lane with the Golden Spade Award for her generosity, vision and commitment to organizing a memorial seedling planting in memory of her father, Ambassador Bill Lane.



Photo by Karen Alfonso

Photo by Karen Alfonso



Speaking of Bill's daughter, Sharon, Ruskin K. Hartley, League Executive Director, said, "The apple doesn't fall too far from the tree. Sharon is a force of nature in her own right, and continues her father's legacy of getting people engaged directly in supporting our public parks."

### **Mill Creek Forest Restoration Progresses**

Work continued with California State Parks to restore old-forest characteristics at Mill Creek, 25,000 acres of former industrial timberland now part of Del Norte Coast Redwoods State Park. The land features ancient redwoods, hundreds of native plant species and two critical salmon-bearing streams. In 2002, the League led a coalition to purchase Mill Creek and transfer it to California State Parks.

In fiscal year 2010–11, the League granted \$193,993 to California State Parks for Mill Creek forest restoration and the nursery's growing and planting of 10,000 trees. Thanks in part to our members, 471 acres of young forests were thinned to admit more light and to change the species composition back to that of a coast redwood forest. So far, 3,012 acres have been thinned since the project began. Three videos show how we're helping to restore Mill Creek forest. See them at [youtube.com/savetheredwoods](https://youtube.com/savetheredwoods).

#### **New Vision for State Parks**

To help protect our members' investments in parks, we released with California State Parks Foundation *A Vision for Excellence for California's State Parks*. This report calls for private, public and nonprofit entities to cooperate in new ways to support the financially strained system.

We also granted \$66,000 to California State Parks' Eel River Sector to support priority restoration projects, including the growing and planting of trees. The Lane event volunteers (see page 10) completed some of this work. The grant also supports interpretive programs for local children.

## Stewardship

Save the Redwoods League completed the following projects to help return land we acquired to a more natural state and foster old-forest characteristics such as large redwoods and diverse plant and animal species.

- The League thinned 15 acres of dense forest, partly to reduce fire risk at remote and wild **Cape Vizcaino**, a 400-acre property in Mendocino County sheltering old-growth redwoods, grasslands, chaparral and spectacular, rugged coastline. Cost: \$19,430. We also organized volunteers who removed invasive ivy. In addition, we developed a plan for the 3.5-mile Ellen Egger trail, to be constructed in 2012.
- We used a helicopter to remove 24 loads of refuse, each weighing up to 4,000 pounds, from a remote 20-acre ridgeline property we acquired in fiscal year 2009–10 for addition to **Julia Pfeiffer Burns State Park**. Removal of the building debris from a 2008 forest fire was necessary to protect young endangered condors, which may mistakenly eat small plastic and metal objects. The property is upslope of old-growth redwood forest. Cost: \$89,385

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Jean Lane helps her son, Robert Lane, plant a seedling in memory of her husband, Ambassador Bill Lane, in Humboldt Redwoods State Park, restoring the former site of a logging road.



Photo by Stephen C. Sillett

Researchers map a giant sequoia in Calaveras Big Trees State Park as part of the League's Redwoods and Climate Change Initiative. Mapping helps scientists understand how much carbon the forest contains and assess forest health and growth. Learn more about the Initiative on page 14.

- We removed a cabin and associated debris to prepare a half-acre property acquired this fiscal year for transfer to the **Forest of Nisene Marks State Park**. Our acquisition of this property contributes to the protection of Hinkley Creek and the larger Soquel Creek watershed. Cost: \$30,300
- We thinned and restored 35 acres of dense forest to reduce fire risk and prepared the 320-acre Beaver Creek property for transfer to **Calaveras Big Trees State Park**. The League also installed 1.5 miles of fencing to mark the new park boundary. This property will buffer Calaveras' amazing giant sequoias. Cost: \$108,460

## 7 Grants Support Redwood Ecosystems Research

Save the Redwoods League awarded \$99,300 in grants to expand scientific knowledge of redwood ecosystems and the impacts of global climate change on redwood forests. The Research Grants Program has made these annual grants since 1997.

NAME OF PROJECT	RESEARCHER AND INSTITUTION	GRANT AMOUNT
A Race Against Time: Establishing Baseline Data on Redwood Ecosystem Food Webs before New Zealand Mudsnails Invade	Adam Sepulveda, <b>US Geological Survey Northern Rocky Mountain Science Center</b> ; Darren Ward, <b>Humboldt State University</b> ; and Laurie Marczak, <b>University of Montana</b>	\$14,996
Clonal Patterns and Resource Sharing in Coast Redwood: Assessment of Somatic Mutation	Kevin O'Hara and Lakshmi Narayan, <b>University of California, Berkeley</b>	\$9,600
Natural Recovery of Second-Growth Coast Redwood Stands in the Santa Cruz Mountains	Will Russell, <b>San Jose State University</b> , and Joe McBride, <b>University of California, Berkeley</b>	\$14,704
Developing Conservation Strategies for the Giant Sequoia, an Imperiled California Endemic	Richard Dodd and Matt Hughes, <b>University of California, Berkeley</b>	\$15,000
Soil Carbon Storage in a Coast Redwood Forest	Todd Dawson and Stefania Mambelli, <b>University of California, Berkeley</b>	\$15,000
Quantifying Stem Water Storage through Time in the Coast Redwood and Giant Sequoia	Todd Dawson and Cameron Williams, <b>University of California, Berkeley</b>	\$15,000
The Role of Bacterial Endophytes in Redwood Robustness to Climate Change	Anna Carolin Frank, <b>University of California, Merced</b>	\$15,000

## 11 Research Plots Created for Study of Redwoods and Climate Change

The pioneering scientists of the League's Redwoods and Climate Change Initiative — Steve Sillett, Bob Van Pelt, Anthony Ambrose and Todd Dawson — established 11 of 16 permanent research plots in coast redwood and giant sequoia forests. In these 1-hectare plots, the team mapped forest structure, including the canopy, to understand how much carbon the forest contains

and to monitor the health and growth of the forest over time. The researchers also began analyzing redwood rings sampled from the oldest trees in each plot to reconstruct California's historic climate and learn how these giants grow in response to climatic conditions. Their findings will help the League plan strategies to help redwoods thrive well into the future. The League awarded \$286,388 to the scientists in 2010–11, the Initiative's second year.



League grantee Anna Carolin Frank, Assistant Professor at the University of California, Merced, grows bacteria from redwood needles. She aims to determine whether redwoods have evolved a protective association with bacteria. Such knowledge will help us understand redwoods' responses to current and projected climate change, and may ultimately contribute to improved adaptation and mitigation strategies.

## Do Bacteria Protect Redwoods?

How do long-lived trees resist environmental stresses such as drought and heat for centuries? The answer is becoming more important as redwoods face rapid 21st-century climate change. Trees may have evolved associations with fast-evolving microorganisms such as fungi and bacteria that provide them some protection.

Anna Carolin Frank, Assistant Professor in the School of Natural Sciences at the University of California, Merced, aims to determine whether redwoods have evolved a protective association with bacteria. The Save the Redwoods League Research Grants Program awarded her \$15,000 to find out. Our grants program advances understanding of redwood forest ecosystems as part of our work to protect redwoods.

Frank's project is "The Role of Bacterial Endophytes in Redwood Robustness to Climate Change." Bacteria in poplars and conifers have been shown to benefit their host by producing antibiotics and antifungals, as well as plant hormones that stimulate plant growth. What benefit might bacteria provide to increase growth and survivorship of redwood seedlings under stress?

"This project will significantly increase our knowledge of bacteria-tree interactions," Frank said. "Such knowledge will help us understand redwoods' responses to current and projected climate change, and may ultimately contribute to improved adaptation and mitigation strategies."



Students in the League-sponsored  
Wilderness Arts and Literacy  
Collaborative learned about redwood  
forest ecology and efforts to preserve  
old-growth forests at Henry Cowell  
Redwoods State Park.

# Inspire

Our members' contributions enabled the Save the Redwoods League Education Program to connect people with the redwoods' peace and beauty so that they get to know these natural wonders and become their ongoing supporters. We awarded 38 grants totaling \$110,080 in 2010–11, helping more than 39,000 children and adults visit redwoods. Through our new art contest, we inspired 978 children from across the nation to tell President Barack Obama why redwoods should be protected. We also produced and distributed more than 9,000 new publications about giant sequoias for K–12 teachers and kids. Here's a look at some of this year's programs.

## Motivating Future Redwoods Supporters

### Giants Provide Lessons in Many Subjects

Simonne Moreno enjoyed a spectacular introduction to nature, thanks to his high school program, Wilderness Arts and Literacy Collaborative (WALC), a Save the Redwoods League grantee. The San Francisco resident, who graduated last spring from Balboa High School, said he was eager to participate in WALC for a change of scenery.

The program helps underserved San Francisco high school students learn about redwoods through an integrated curriculum and extended field trips to redwood parks.

"I didn't know anything about camping or nature," Moreno said. "I had not seen redwoods before. Now I've seen tons!"

"WALC broadened my perspective," he said, explaining that he learned many points of view about how, for example, redwoods are valued as resources. Moreno plans to pursue a career in teaching.

Based on the quality of their redwood education program, Conrad Benedicto, WALC Executive Director, and his teacher colleagues won the first League Redwood Educator of the Year award last January. Benedicto and the WALC team were selected from among 40 recipients of 2009 League Education Program grants.

A League education partner since 2006, WALC received a \$500 prize to enhance its redwood education program.

WALC chooses annual themes such as "Struggling for Sustainability: Preservation, Restoration and Environmental Justice." These themes become integral parts of the fall



Dear President Obama:

Everytime I go to a forest of giant Redwood trees, I would hear the spotted owl chirping happily up in the Redwood trees, and rise my head to see the great redwoods. Please help us preserve the giant Redwood forest and animals.

curriculum for 80 students at two high schools. Students conducted field studies at several parks, including Big Basin Redwoods State Park. They camped at Sequoia and Kings Canyon National Parks and restored habitat at Redwood National Park, among other activities.

"Almost all WALC students had never visited a redwood forest before they joined our program," Benedicto said. "This was their first time to be inspired and taught by the redwoods' beauty and intricacy."

Kevin of Audubon Elementary School in Foster City, California, won first place for his entry in the ages 10–13 category of the League's 2010 art contest.

## Art Contest Entries Urge President Obama to Protect Redwoods

Nine hundred seventy-eight K–12 students from throughout the United States entered the League's 2010 I ❤ Redwoods Art Contest. We sent President Barack Obama their redwoods-inspired art accompanied by letters telling him what inspires them most about redwoods and why they should be protected. The President sent the League a letter, thanking the students for their thoughtful projects and encouraging them to dedicate their energy to improving their communities and the nation.

## 8 New Publications Teach K–12 Kids about Giant Sequoias

The Save the Redwoods League Education Program produced eight new colorful publications about giant sequoias for free distribution in print and online. More than 9,000 publications were distributed. The brochures are designed for K–12 teachers and kids. Four brochures, each for a different age group, feature activities, illustrations, photos, maps and facts about giant sequoias and the forest's plants and animals. A teacher's guide is available for each brochure. Tell your favorite educator or kids in your life to visit [Education.SaveTheRedwoods.org/learn](http://Education.SaveTheRedwoods.org/learn) to download these publications or order free print copies! A similar coast redwoods series is available as well.

## Education Grants

ORGANIZATION NAME	COUNTIES SERVED	AWARD AMOUNT
Boys & Girls Clubs of San Francisco, Camp Mendocino	San Francisco	\$3,000
California State Parks—Outdoor Youth Connection™ Program	Mendocino	\$4,000
Canal Child Care Center	Marin	\$3,000
Center for Land-Based Learning	San Joaquin	\$4,000
Chabot Space & Science Center	Alameda	\$3,000
Civics Schools	Alameda	\$2,000
Convent of the Sacred Heart High School	San Francisco	\$3,000
Del Norte County Unified School District	Del Norte	\$3,000
Dow's Prairie School	Humboldt	\$750
EarthTeam Environmental Network	Contra Costa	\$4,000
El Molino High School	Sonoma	\$2,500
Empire Elementary School	Stanislaus	\$2,500
Exploring New Horizons Outdoor Schools	San Mateo; Santa Cruz	\$3,000
Gateway High School	San Francisco	\$1,000
Gibson Elementary School	Yolo	\$2,500
Humboldt County Office of Education	Humboldt	\$3,000
The Ink People Center for the Arts	Humboldt	\$3,000
LandPaths	Sonoma	\$3,000
Larchmont Elementary School	Sacramento	\$2,500
Mendocino Area Parks Association	Mendocino	\$2,000
Mendocino Unified School District	Mendocino	\$1,950
Mountain Parks Foundation	Santa Cruz	\$1,650
Muir Woods National Monument	Marin	*\$10,000
San Francisco Botanical Garden Society	San Francisco	\$3,000
Santa Lucia Conservancy	Monterey	\$2,500
Scott Valley Unified School District	Siskiyou	\$2,000
Sequoia Park Zoo Foundation	Humboldt	\$3,000
Stewards of the Coast and Redwoods	Sonoma	\$3,000
UC Berkeley Botanical Garden	Alameda	\$3,500
UCCR Web of Life Field (WOLF) School	Santa Cruz; Sonoma	\$2,000
Vida Verde Nature Education	San Mateo	\$2,500
West County Community Services	Sonoma	\$2,730
WildCare	Marin	\$2,500
Wilderness Arts and Literacy Collaborative	San Francisco	\$4,000
Wilderness Torah	Alameda	\$2,000
YMCA Camp Jones Gulch	San Mateo	\$3,000
YMCA Point Bonita	Marin	\$3,000
Youth Enrichment Strategies	Contra Costa	\$3,000

\*Because it protects old-growth forest closest to the San Francisco Bay Area's large population, we awarded a special grant to Muir Woods National Monument to support its unique programs, which allow children to experience this grove's wonder.



Photo by Irene Maroney

Sixth-grader Abbi Stephens helps kindergartner Ashley Pinkston make a poster about redwoods at Gibson Elementary School in Woodland, California. The League awarded Gibson \$2,500 to fund the Redwood Buddies project for 205 students. In the project, sixth-graders learn about redwoods by visiting them and using educational materials produced by the League and other organizations. Then they teach their kindergarten "buddies" about the forest.

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\*Directors (nine)

# 5 Ways You Can Help Protect Redwoods



## SUPPORT

California State Parks.

## DONATE

to Save the Redwoods League.

## PLAN

a gift in your will for Save the Redwoods League.

## TALK

to your friends about the League's work.

## VISIT

the redwood forest with friends and family.

To learn more, visit [SaveTheRedwoods.org/help](http://SaveTheRedwoods.org/help), or call us at (888) 836-0005.

*Photos from left:* David F. Coppededge, Susan Tilley, Mark Bult, Julie Martin, Gregory Hayes, David F. Coppededge

# Statement of Activities and Changes in Net Assets

For the Year Ended March 31, 2011

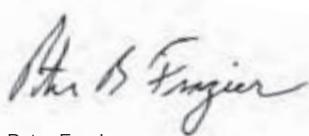
Save the Redwoods League enjoyed another solid year of conservation by acquiring and protecting 1,371 acres of redwood forestlands and associated landscapes valued at \$12.7 million and awarding \$948,000 in grants for reforestation, education, research and other projects.

With the continued strong support for redwoods protection from our members, the League pursued a strategic approach to land transactions, considering factors such as the financial and operational constraints suffered by our historically principal partner, California State Parks, and the difficulties encountered in generating any public revenue from state agencies.

Total revenue of \$11.2 million was down 10.4 percent from the prior year primarily due to the impact of a decrease in unrealized gains in investments over the prior year.

Operationally, expenses declined approximately \$869,000. The majority of this decrease was related to the decline in divestment expense associated with gifts of land by the League to public ownership. This was principally due to the continuing California budget crisis, which severely impacted the ability of California State Parks to accept new gifts of land. Support service expenses achieved a decline of 11 percent, resulting in a slight improvement in the program expense ratio. The League ended the year with net assets of \$89 million, an increase from the prior year of \$2.6 million.

The transaction cycle in land conservation can take more than five years to complete, from initial contact with a seller, acquisition and finally, a transfer to a public agency for permanent protection. Consequently, the League may hold land (reflected as real estate held) for several years before transferring it to a public agency and realizing any program expense. Considered over a five-year period, the League's expenses for programmatic services represented 75 percent of total expenses.



Peter Frazier  
Treasurer

## REVENUE AND PUBLIC SUPPORT

### Contributions:

Donations	\$2,471,376
Program and land acquisition contributions	3,905,240
Reforestation, restoration, research, and other contributions	876,833
In-kind contributions	118,373
Change in value of irrevocable trusts	77,613
Grants from state and federal agencies	253,500
Income from investments	3,548,652
Interest from loans	9,025
Loss on sale of land	(75,000)
Other income	29,077
Total revenue and public support	<b>\$11,214,689</b>

## EXPENSES

### PROGRAM SERVICES

Contributions of land and easements to public agencies and other nonprofit organizations:

Fair market value conveyed	\$845,000
Less consideration received	420,000
Contributions of land and easement values made	425,000
Redwood land program support	4,227,318
Education and research grants	202,279
Redwood reforestation grants	130,993
Climate change research grants	286,398
Other grants	328,162
Total program services	<b>5,600,150</b>

### SUPPORT SERVICES

General and administrative	1,198,143
Fundraising	1,791,774
Total support services	<b>2,989,917</b>
Total expenses	<b>8,590,067</b>
Increase in net assets	<b>2,624,622</b>
Net assets, beginning of year	<b>86,397,122</b>
Net assets, end of year	<b>\$89,021,744</b>

# Statement of Financial Position

March 31, 2011

## ASSETS

Cash and cash equivalents	\$2,343,054
Restricted cash and cash equivalents	881,445
Interest receivable	427,142
Contributions receivable	813,704
Grants receivable	1,050,500
Other receivable	2,388
Investments	65,801,961
Real estate held	20,586,880
Contributions receivable from irrevocable trusts	2,140,369
Notes receivable	402,229
Property and equipment, net	77,047
Deposits on land purchase	40,000
Other assets	101,321
Endowment fund	439,536
 Total assets	 <u><b>\$95,107,576</b></u>

## LIABILITIES AND NET ASSETS

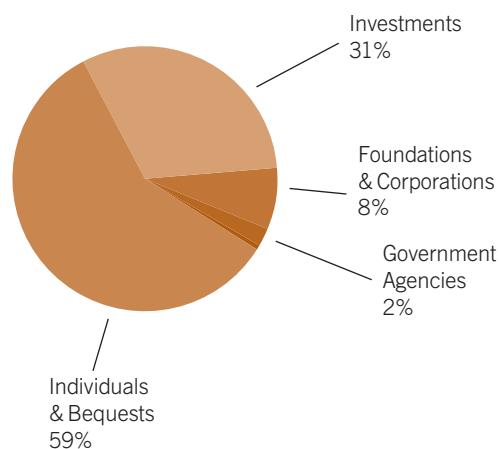
Liabilities:	
Accounts payable	\$140,510
Accrued liabilities	788,032
Environmental remediation obligation	157,290
Note payable	5,000,000
Total liabilities	<u><b>\$6,085,832</b></u>
 Net assets:	
Unrestricted	55,666,721
Temporarily restricted	32,947,215
Permanently restricted	407,808
Total net assets	<u><b>89,021,744</b></u>
 Total liabilities and net assets	 <u><b>\$95,107,576</b></u>

The financial information as of and for the year ended March 31, 2011, has been derived from the League's 2011 financial statements.

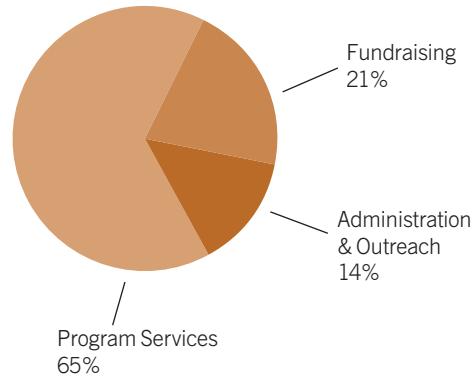
The condensed financial information should be read in conjunction with the 2011 audited financial statements and related notes.

Contact the League's office for copies of the complete audited annual financial statements, or visit [SaveTheRedwoods.org/financials](http://SaveTheRedwoods.org/financials).

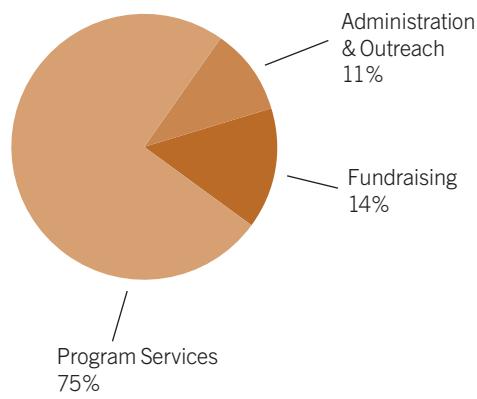
## Revenue by Category 2010–2011



## Expenses Ratio 2010–2011



## Expenses Ratio 5-Year Rolling Average



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community

A large, semi-transparent photograph of a group of people standing on a wooden platform next to a red train car. They are looking out over a lush green forest. The image is tilted diagonally across the page.