

PRESS RELEASE  
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Media contact:  
Robin Carr, Landis Communications  
Phone: (415) 971-3991 | Email: [redwoods@landispr.com](mailto:redwoods@landispr.com)

## Save the Redwoods League Names Jessica Little as Director of Government Affairs and Public Funding

SAN FRANCISCO (March 11, 2020) – [Save the Redwoods League](#) today announced that **Jessica Little** has been named Director of Government Affairs and Public Funding. In this new role, Little will engage with government and agency partners to develop policies advancing the League’s strategic objectives, as well as to seek public funding in support of fulfilling those objectives.

“This position is essential in supporting our program work through identifying and securing public funding from federal, state, regional and local agencies, and building relationships with the many tribal governments on whose ancestral lands we are working,” said **Paul Ringgold**, the League’s chief program officer. “We are fortunate to have Jessica bring her expertise, passion and close understanding of our work to this role.”



Little comes to Save the Redwoods League from [Environmental & Energy Consulting](#), a government relations consulting firm based in Sacramento that works closely with the League. For the past five years, Little has developed and led public funding strategies for numerous environmental protection and conservation objectives statewide. In collaboration with partners, she recently secured a \$6 million state budget appropriation intended to support salmon habitat restoration in the Central Valley.

Her previous experience includes six years with Conservation Strategy Group, another Sacramento government affairs consultant with which the League has worked. She has been integral to the implementation and development of programs funded through state resources bonds and other funding measures. Little, who will be based in Sacramento, earned a Bachelor of Arts in Environmental Studies from California State University, Sacramento.

To schedule an interview, contact Robin Carr at (415) 971-3991 or [redwoods@landispr.com](mailto:redwoods@landispr.com).

### Save the Redwoods League

One of the nation’s oldest conservation organizations, Save the Redwoods League has been protecting and restoring redwood forests since 1918, connecting generations of visitors with the beauty and serenity of the redwood forest. The League’s 29,000 supporters have enabled it to protect more than 216,000 acres of irreplaceable forests in 66 state, national, and local parks and reserves. For more information, please visit [SaveTheRedwoods.org](http://SaveTheRedwoods.org).

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