

PRESS RELEASE

Contact: DORINDA NYBERG Save the Redwoods League 415-820-5814 dnyberg@savetheredwoods.org SaveTheRedwoods.org

HAVE WHAT IT TAKES TO CAPTURE A GIANT AND INSPIRE A GENERATION?

--Save the Redwoods League Launches Photo Contest to Bring Awareness of the World's Tallest Trees to New Heights and Encourage Support for California State Parks.

Submissions due to the League by July 31, 2013

SAN FRANCISCO, CA (July 2, 2013) – <u>Save the Redwoods League</u>, the only nonprofit organization dedicated to protecting ancient redwood forests throughout their natural range, today announced its online photo contest to raise awareness and protect redwood forests. The League's Know Wonder[®] online photo contest invites U.S. residents to capture every angle of the redwood forest, from the smallest critters inhabiting the forest floor to the magnificence of the tree canopy, for a chance to win prizes. Through this photo contest the League encourages contest participants to experience one of the most unique ecosystems in the world.

- 1st prize: Gift Card to <u>B&H Photo, Video & Pro Audio</u>. Prize donated by <u>Calitho</u>. Value: \$250
- 2nd prize: One California State Parks Vehicle Day Use Annual Pass. Value: \$195
- **3rd prize**: One Lightweight Travel Pack and one Chacabuco Pack 32L Backpack donated by <u>Patagonia San Francisco</u>. Value: \$178

"Participating in the League's Know Wonder[©] contest is a simple way for outdoor enthusiasts, aspiring and professional photographers, and park supporters to show their support for these natural treasures and inspire others to visit our California State Parks," said Jennifer Benito, Outreach Director for Save the Redwoods League.

The League is now accepting photo submissions from the public that capture all parts of redwood and giant sequoia ecosystems, from sorrel and lichens, to deer and elk, to the trees, themselves. Photos of friends and family enjoying the redwoods are encouraged. Public voting will determine contest winners.

Save the Redwoods League 114 Sansome Street, Suite 1200, San Francisco, CA 94104-3823 Telephone (415) 362-2352 · Facsimile (415) 362-7017 · savetheredwoods.org

WALK AMONG GIANTSSM

For contest rules and information, please visit the League online at <u>SaveTheRedwoods.org/contest</u>. All photo submissions and completed contest forms must be received by **July 31, 2013 at 5:00 pm U.S. Pacific Time.** No late submissions will be accepted. Winners will be notified via email.

About Save the Redwoods League

Since 1918, Save the Redwoods League has protected and restored redwood forests and connected people with their peace and beauty so these wonders of the natural world flourish. Unfortunately, some ancient redwoods remain unprotected, and forests that are protected face threats from a changing environment, disease and devastating government budget cuts. Donations help us save these special places, allowing us to purchase redwood land, restore logged forests, research how to best protect them and teach children and adults about these magical expressions of life. To date the League has completed the purchase of more than 190,000 acres of redwood forest and associated land. For more information, please visit SaveTheRedwoods.org, or to receive monthly email updates, sign up at SaveTheRedwoods.org/signup.

###

WALK AMONG GIANTSSM