

PRESS RELEASE

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Family Guide to the Giant Sequoias Offers Travel Tips, Activities and More!

-Save the Redwoods League introduces a new free travel guide for parents and kids

SAN FRANCISCO, CA (October 17, 2013) – Introducing the Family Guide to the Giant Sequoias, the brand-new sister publication to the popular Family Guide to the Coast Redwoods. Download the free Family Guide to the Giant Sequoias for a wealth of travel tips, activities and more for parents who want to introduce children to the wonders of the redwood forest. Outdoor adventures aren't just for summertime—the sequoias are a fabulous cold-weather travel destination. Want to know the most scenic routes, where to find the world's largest sequoias, and where to stop for a hearty meal? In the Family Guide to the Sequoias, you'll get lots of inside information on where to go, what to pack, and what to do to make the most of this special experience. The guide is a valuable resource for all the busy parents, grandparents, family members or guardians who want to plan a fun, memorable adventure into the forest.

"This guide helps to make visiting the sequoias easy and enjoyable for people of all ages," said Jennifer Benito, outreach director for Save the Redwoods League. "Experiencing the redwoods as a child is valuable and memorable. We are thrilled that parents and others can use this resource to share the magic of the redwoods with young people."

To download the free guide, please visit our <u>website</u>. To schedule an interview or to obtain images, please contact Jennifer Benito at (415) 820-5814 or <u>ibenito@savetheredwoods.org</u>.

About Save the Redwoods League

Since 1918, Save the Redwoods League has protected and restored redwood forests and connected people with their peace and beauty so these wonders of the natural world flourish. Unfortunately, some ancient redwoods remain unprotected, and forests that are protected face threats from a changing environment, disease and devastating government budget cuts. Donations help us save these special places, allowing us to purchase redwood land, restore logged forests, research how to best protect them and teach children and adults about these magical expressions of life. To date the League has completed the purchase of more than 190,000 acres of redwood forest and associated land. For more information, please visit www.SaveTheRedwoods.org, or to receive monthly email updates, sign up at www.SaveTheRedwoods.org/signup.